

The background of the entire page is a terrazzo pattern, featuring a light-colored base with scattered, irregular speckles of various colors including teal, red, yellow, and grey. A solid light blue horizontal band is positioned in the center, serving as a backdrop for the text.

THE BAR BOX

Brand Guidelines

By Rodothea Papachristoforou

Logos

Primary Logo

THE _____
BAR BOX
Sustainable soap container

Secondary Logos



Fonts

The Bar Box

Brasika

**Aa, Bb, Cc, Dd, Ee, Ff,
Gg, Hh, Ii, Jj, Kk, Ll,
Mm, Nn, Oo, Pp, Qq,
Rr, Ss, Tt, Uu, Vv,
Ww, Xx, Yy, Zz.**

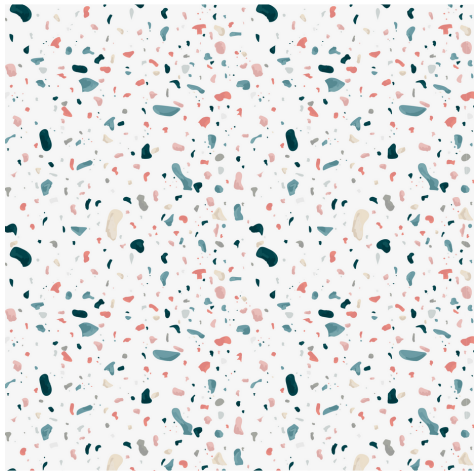
Primary Font

Arima

Aa, Bb, Cc, Dd, Ee, Ff,
Gg, Hh, Ii, Jj, Kk, Ll, Mm,
Nn, Oo, Pp, Qq, Rr, Ss,
Tt, Uu, Vv, Ww, Xx, Yy,
Zz.

Secondary Font

Pattern



Colours

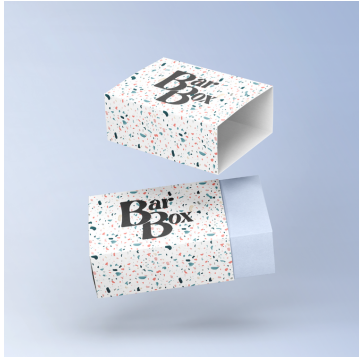
#819BA1

#DEBFB9

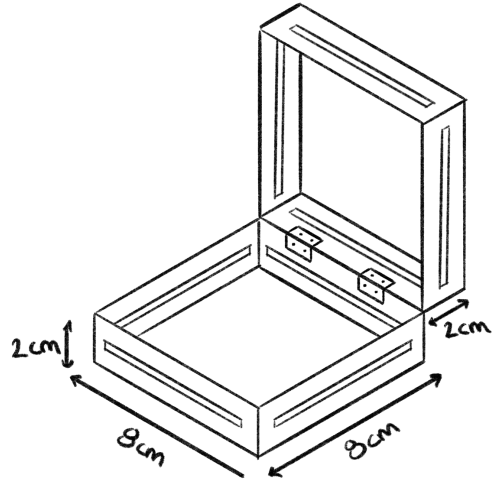
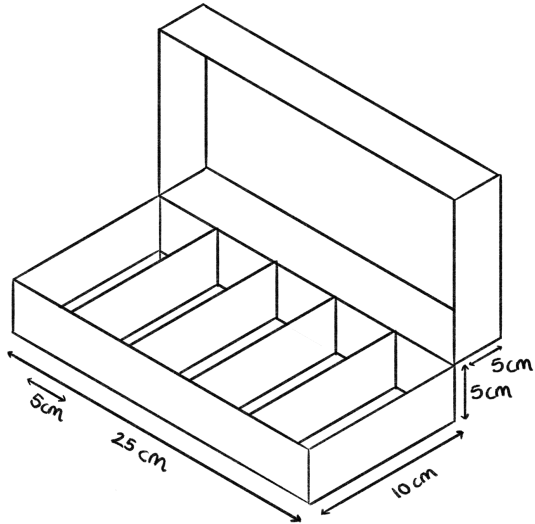
#DBD4CF

#C5D3EA

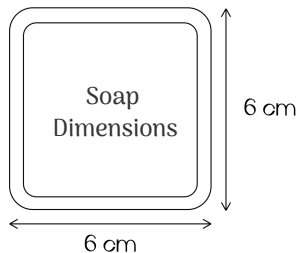
Branding Mockups



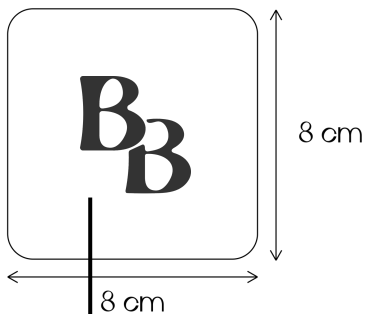
Product Sketches



Small Box Dimensions

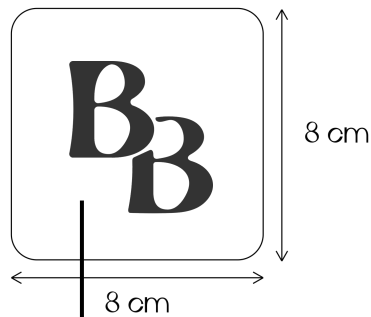


Top of small box



'BB' Logo engraved on the top of the box

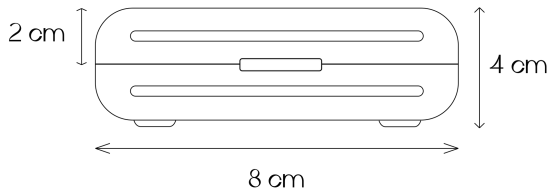
Inside of small box



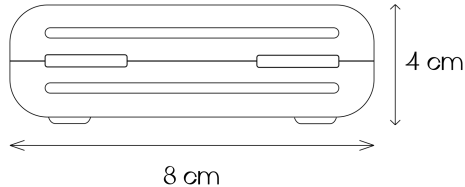
'BB' Logo engraved on the inside of the box to act as the drainage

Small Box Dimensions

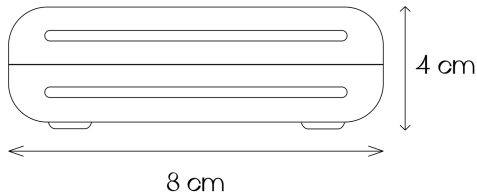
Front of the small box



Back of the small box

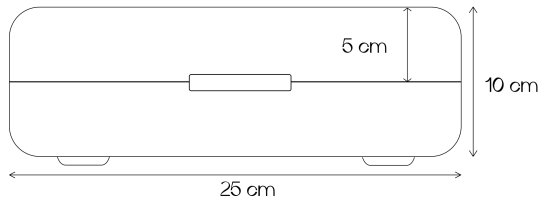


Side of the small box

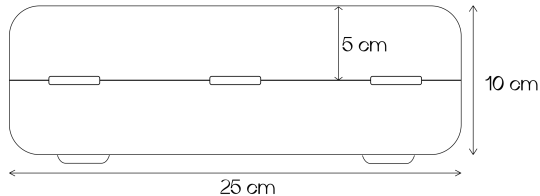


Big Box Dimensions

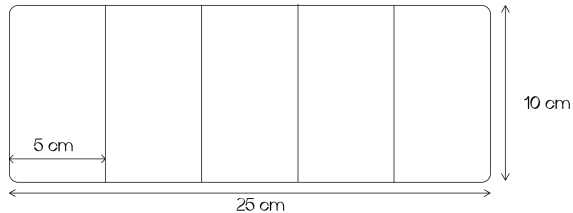
Big Container front view



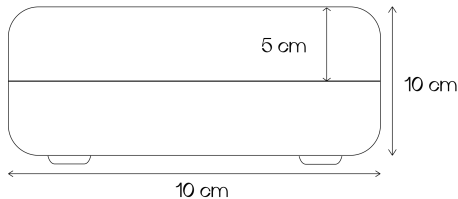
Big Container back view



Bigger Container top inside view



Big Container side view



3D Model



3D Model



3D Model



3D Model

