Hello,

RODOTHEA PAPACHRISTOFOROU

I am Rodothea Papachristoforou and I am currently studying Digital Media Design at the University of Winchester. I am an aspiring brand designer and am currently developing my skills and knowledge in Adobe software and UI Web Design.

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LANGUAGES

English (Fluent)

Greek (Mother Language)

EXPERIENCE

FREELANCE DESIGNER

Freelance   *Remote, 2022-present*

Since 2022, I've been working as a freelance brand designer. So far, I've been able to refine my talents in designing appealing and impactful visual identities for an array of customers.

GRAPHIC DESIGNER & CONTENT CREATOR

Estella- Online Magazine   *Remote, 2022-2023*

At Estella, I was the graphic designer in charge of creating all the hero images and thumbnails for all the articles published on the website. I was also the social media content creator, in charge of making and posting their content on their social media platforms.

PRE-COLLEGIATE COURSE

Columbia Business School   *Abu Dhabi, UAE - 2017*

During my pre-colligate course with Columbia Business School, I learned about the importance of understanding the customer's needs when designing innovative products. It widened my understanding of the importance of market research in any marketing approach.

EDUCATION

UNIVERSITY OF WINCHESTER, ENGLAND

Bachelor's in Digital Media Design   *2023*

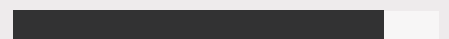### CRANLEIGH SCHOOL, ABU DHABI, UAE

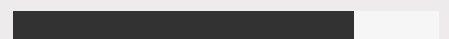*High School Graduate Diploma*   *2019*

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe XD

Figma